

Agenda

Start Time	Speaker
7:30	Registration begins
8:00	Welcome & Intros
8:10	Robin Louvain
9:10	Break
9:20	Matt Freece
10:35	Break
10:45	Mike Marco
12:00	Lunch Buffet
1:00	Angelo Arcoleo
2:00	Break
2:10	Robert Birkland
3:25	Break
3:35	Joe Krebs
4:50	Wrap-Up/Door Prizes
5:00-6:00	Optional Networking

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Registration cost: \$299/person
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Meet Your Speakers

"Using Agile for Medical Device Software"

- Robin Louvain

Part of the Agile Manifesto states "Working software over comprehensive documentation," but when one thinks of developing software for a medical device, an image of stacks of documentation comes to mind. Couple that with an overarching waterfall-like commercialization process and developing products using agile becomes even more challenging. Carestream Health has been doing agile development in this environment for almost 10 years. In this session, you will learn about the challenges that the team has faced and how they have overcome some of those challenges. In particular, you will learn how the FDA has embraced agile and provided guidance to medical device companies on how to do agile development while still meeting the FDA regulations."

Robin Louvain is a Software Portfolio Manager and Senior Project Manager at Carestream Health. With over 15 years of project management experience, seven of which using agile, Robin has been responsible for the commercialization of digital radiography detectors and X-Ray Solutions product software. Robin holds a Bachelor's degree in Mathematics from SUNY Geneseo and a Master's degree in Product Development from RIT. She is a certified PMP and a former nominee for the Rochester Business Journal's Technology Woman of the Year award as well as a former adjunct instructor in RIT's Software Engineering Department.

"Scrum, meet Earned Value Management"

- Matthew Freece

The benefits of a scrum development methodology have led to a majority of Fortune 500 technology companies adopting the scrum mantra. A majority of government projects now require earned value management tracking on the part of the government contractor. However, many government project managers favor or are more familiar with earned value tracking mechanisms that align with the "waterfall" development mindset rather than scrum. This presentation will explore different techniques for collecting and calculating project metrics to satisfy earned value management, while at the same time not sacrificing the core tenants of scrum that make the methodology so attractive in the first place.

Matt Freece is a technical project leader at Harris Corporation where he serves as Scrum Master for on-going software development activities and champions the benefits of scrum in an industry entrenched in a waterfall development mindset. Matt received his B.S. in Computer Science while stationed at Luke Air Force base in Phoenix, AZ, and then later obtained his M.B.A. from the University of Florida in

** Morning Keynote ** "Agile PMO" - Mike Marco

Often, a corporation is a number of isolated islands, which operate with their own individual goals and objectives. As a result of this, strategic objectives are not met, change occasionally, which result in lower ROI, inefficiency, and high turnover. The traditional method of allocating funds per department and/or projects does not respond on the market challenges. To avoid decline of revenue and market share, corporations must apply and utilize agile project management approach, which would help them integrate and align strategic, tactical, and operational goals through Portfolio à Value Stream à Product Management à Team. This presentation covers the practical and theoretical aspects of "Agile PMO." It provides the materials for the experienced managers, working within agile portfolio environment.

Mike Marco has been managing and mismanaging projects worldwide for more than 15 years. He is a founder and CEO of eConsulting Group™, Inc., a company dedicated to consulting and training in the field of agile project management, as well as founder of ABOK.org, an organization that developed the A Guide to the Agile Management Body of Knowledge (ABOK)® framework and Agile Expert® certification.

His mission is very simple. It is about learning, teaching and utilizing project management. He developed an advanced project management certification program - Project Management Expert™. Mike holds an MBA degree from Andrews University, MI, and PMP, PMI-ACP, AE, PME, and CSP certifications. He paints (www.ArtofMarco.com), likes to travel, has a black belt in judo, plays the guitar, horse riding, and enjoys scuba diving, but more than anything he is a project manager.

"Agile Scheduling using Microsoft Project" - Angelo Arcoleo, PMP

This presentation will demonstrate how to build a Hybrid Agile Schedule that may be used for development-type projects. During this event, you will learn How to create an Agile Schedule using both the Agile features built into Microsoft Project 2013 as well as earlier versions without those new features.

Angelo Arcoleo is a Lead Execution Planning Analyst, Master Scheduler with Harris Corp., Space and Intelligence Systems Division. He founded A/E Consulting to develop and deliver customized and lively Microsoft Project training to organizations in America. Angelo teaches at Rochester Institute of Technology (RIT) and Monroe Community College (MCC) as an Adjunct Faculty member and is a Trainer with ProjectPro Corp. He is President of the Western New York Chapter of Microsoft Project Users Group (MPUG) and a member of Project Management Institute (PMI). He is a Certified Project Management Professional (PMP) and holds a Bachelor of Science degree from RIT - Civil Engineering Technology.

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The Places Your PMO Will Go (Agile Transformation)"

- Robert Birkland

Take a peek inside how the PMO at Paychex went through the transition to Agile. The train was leaving and we were not going to get left behind. During this presentation we will take a look at how the PMO changed to embrace new opportunities while saying good bye to some old trusted processes.

Rob Birkland is the Manager of the Project Office at Paychex. He was on the agile transformation leadership team and now executes the enterprise agile strategy. Prior to Paychex, he managed the Project Office at Paetec and has spent 10+ years as a project manager. Rob has the Professional Scrum Master and the SAFe Program Consultant certifications. He got his BS from RIT.

** Afternoon Keynote ** "Driving Value with an Agile PMO" - Joe Krebs

Starting but more importantly staying agile isn't easy. Like in a marathon, teams and organizations will hit the wall that prevents them from achieving great things. Let's discuss the common barriers and obstacles, and how we break through that wall with an Agile PMO. We will use a model of sustainability to grow a culture that is ready to build those innovative products and services, which we like to use as a consumer in the years ahead.

We will explore how a PMO in an agile enterprise not only co-exist but participate in a value driven delivery model.

Jochen (Joe) Krebs is an agile coach, trainer and consultant and most important practitioner. He founded INCREMENTOR, a consulting company specialized in helping organizations with the successful adoption of agile processes for example Scrum, XP, Kanban, Lean and other iterative-incremental processes. Joe has the Professional Scrum Master and Scaled Professional Scrum certifications.

Joe has authored two books, Agile Portfolio Management and the RUP Reference and Certification Guide and speaks at local chapter events and conferences. He's published numerous articles in magazines about agile practices and processes. He's the founder of AGILE NYC, a community of agile professionals in the Big Apple, the "Agile-Day" conference and the Agile NYC OPEN.

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